



# 2024 Sponsorship & Vendor Opportunities

Main Street – Downtown Jasper

All prices are for the entire season (4 events)

May 11th  
June 8th  
July 13th  
August 10th

	Presenting \$15,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	
<b>Stage banner logo placement</b>	Extra-Large placement	Large	Medium	Small	Small	n/a	<b>Kids Zone – \$2,000</b> (exclusive sponsorship)  Exclusive space on North Main St. for kids activities, small stage banner logo, one on-stage mention, recognition on social media.
<b>Print ads logo placement</b>	Extra-Large placement	Large	Medium	Small	n/a	n/a	
<b>On-stage verbal recognition</b>	You can speak for <b>30 seconds</b> between bands	Four mentions	Two mentions	One mention	One mention	One mention	<b>Vendor Booth – \$600</b> (20 spaces available)  10x10 space in center lane of North Main St. with ice and electricity provided for sale of food, drinks, and retail items. You must provide your own <i>white</i> or <i>red</i> tent.
<b>10x10 vendor or exhibit booth</b>	<b>Yes</b> Priority Location North Main	<b>Yes</b> North Main	Yes North Main	Yes North Main	No	No	
<b>Recognition on social media</b>	<b>Priority</b> placement	<b>Priority</b> placement	Yes	Yes	Yes	Yes	<b>Food Truck – \$1,200</b> (6 spaces available)  Reserved parking space in center lane of North Main Street. You provide your own power and water.
<b>Reserved parking</b>	2 spaces	2 spaces	n/a	n/a	n/a	n/a	



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Main Street in Downtown Jasper

May 11th  
June 8th  
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Business Name

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Contact Name

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Address City State Postal Code

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Phone Email

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Signature

Make checks payable to: *City of Jasper, Downtown Development Authority.*

**For any questions contact**

Marty Callahan – (770) 547-9784 – [marty@martycallahan.com](mailto:marty@martycallahan.com)

Michelle Tidwell – (678) 569-1680 – [mtidwell@ithinkfi.org](mailto:mtidwell@ithinkfi.org)

Selected Package	
___	Presenting Sponsor – \$15,000
___	Diamond - \$5000
___	Platinum – \$2500
___	Gold – \$1000
___	Silver – \$500
___	Bronze – \$250
___	Kids Zone – \$2000
___	Vendor Space - \$150 per event
___	Food Truck - \$300 per event

As of January 1, 2023, permits for food trucks operating from their county of origin will be recognized in outside counties as long as they have applied for and received authorization to operate from the local health department where their home base or commissary is located. The permitted home base or commissary is the only location where wastewater is able to be discharged/dumped and water tanks refilled. The City of Jasper requires proof of active permit/authorization to operate from their home base a minimum of 48 hours prior to a scheduled event.